

# SHIR KLEIN

A 3rd-year Visual Communication student at Bezalel. Highly motivated, responsible, detail oriented, team-player, a quick learner and a people person.

Education	2022 - Present	Bezalel Academy of art and design Jerusalem <i>Visual Communication student</i>
	2022	Hastudio TLV (הסטודיו, מכינה לעיצוב בת"א) <i>Preparing for Visual Communication degree</i>
	2012 - 2018	Ulpanat Modi'in (אולפנת מודיעין) <i>High School Diploma including 5 points in Mathematics, Physics, English and Bible Studies</i>
Work Experience	2025 - present	Bezalel – E2i (Engage2Innovate) <i>Social media designer creating promotional content</i>
	2022 - 2023	"Hasadna" studio (הסדנא – פשוט לעשות) in Modi'in <i>A woodworking workshop instructor</i>
	2022	"Gvanim" association (עמותת גוונים) <i>Instructor for young people on the autism spectrum</i>
Military service	2018 — 2021	Special Operations Division (מערך המבצעים המיוחדים) <i>An intelligence researcher</i>
Skills	Figma, After effects, Photoshop, Illustrator, Premier pro, InDesign, Cinema 4D, Spline, Rive, Framer and Webflow	
Languages	Hebrew - Native language, English - Fluent	
Real-world projects	<b>Social Media Design</b> Created Instagram posts and stories to promote a student design competition by E2i and the EU ↗	
	<b>Lable design</b> Integration into an existing brand and design of a label for lychee bags for Niska Farm (משק "ניסקה"). Worked in collaboration with designer Don Klein ↗	
	<b>Herzl 16 – Branding Project</b> Developed a handmade visual identity for a Tel Aviv restaurant, including a menu, poster, tote bag, and Instagram GIF ↗	
Academic Projects	<b>Weather App – UX/UI Project</b> Designed a weather-based app that suggests leisure activities tailored to current weather conditions ↗	
	<b>פרייקט "רוקמות את זה"</b> Led embroidery workshops for evacuees after October 7. Designed kits, coordinated sessions in hotels. Funded by Bezalel ↗	
Volunteering		